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**PRESS RELEASE**

Hooked on Entertainment©  
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**FOR IMMEDIATE RELEASE**

December 17, 2015

***The King of Cons: New Yorker Lou Johnson Masters the Art of Magic and Illusion***



*New York Magician and Illusionist Lou Johnson performing at his popular BAM and Big Time Variety Shows.*

Over the past 25 years Lou Johnson has continually dazzled audiences with clever showmanship and spellbinding entertainment. With a complete repertoire of magic, juggling, illusions, stilt-walking, card tricks, comedic entertainment and more, Lou really is “the King of Cons” as he mystifies crowds with a mesmerizing Dice Stacking Demo, Endless Chain Swindle, Three-Card Monte, and dozens of other magic effects.

Towering at 6’6”, Lou Johnson stands head and shoulders above the rest, and boasts a clientele list that is as diverse as his routines. From corporate and private clients to television and cable appearances, community festivals, fundraisers, conventions, and tradeshow to events featuring celebrity guests including Geraldo Rivera and Alan Alda, Lou Johnson is a consummate entertainer. Keenly aware of the importance of B2B and B2C marketing during corporate performances, Lou skillfully integrates logos and/or products and product giveaways into his magic effects.

Cardone and Adam Realman present magician Lou Johnson performing close up magic for pre-show and intermission entertainment at New York City’s newest state-of-the-art downtown magic show!

Monday, January 11, 2016

The New York House of Magic at The Slipper Room Theater  
167 Orchard St, New York, NY  
<http://www.slipperroom.com>

Doors open at 7:00pm - show starts at 8:00pm

Tickets are available at the door (event is 21 and over)

For complete details on magician Lou Johnson’s show at the New York House of Magic and other upcoming events, visit his official website at <http://loujuggler.com>.

Lou is available for all types of events, and can be reached by email at: [magicloujohnson@gmail.com](mailto:magicloujohnson@gmail.com), or by telephone: (516) 978-7735.



*Lou Johnson as a Toy Soldier at the Tanger Outlet Mall Holiday Celebration.*

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